



DELIVERING LOUISIANA'S FUTURE



Brandy D. Christian

Port of New Orleans President & CEO and New Orleans
Public Belt Railroad CEO

New Orleans Regional Council for Business Economics

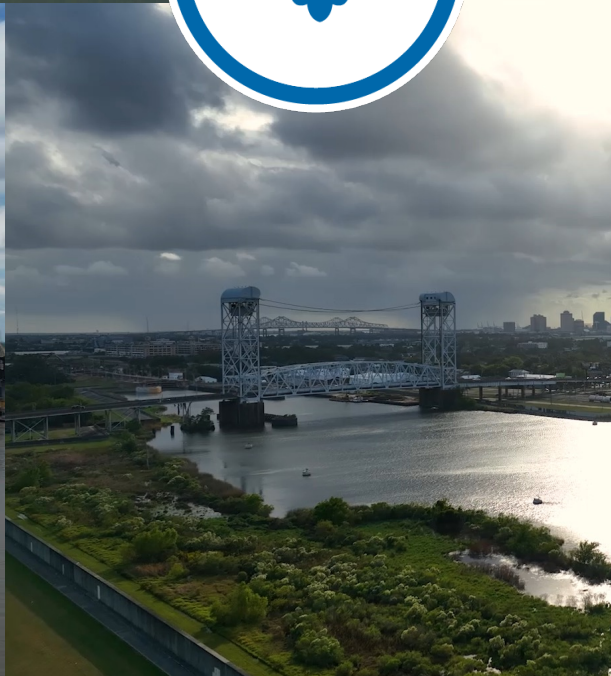
April 8, 2024

DRIVING REGIONAL ECONOMIC GROWTH

An aerial photograph of a river valley, likely the Columbia River, with several distinct regions highlighted in different colors: purple on the left, green in the center, and gold on the right. The river flows through the center, winding between the highlighted areas. The background is a dark blue gradient.

Our **MISSION** is to drive regional economic prosperity by maximizing the flow of international trade and commerce as a modern **Gateway**.

CARGO, RAIL, CRUISE & REAL ESTATE



ECONOMIC **IMPACT**

19,050 jobs and **\$3.9 billion** of output
Jurisdiction

21,700 jobs, **\$4.3 billion** of output
State

119,510 jobs, nearly **\$30 billion** of output
National

\$75,000, average salary of Port NOLA tenant employees; 51% higher than the local average

OUR CAPABILITIES

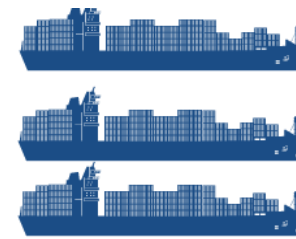
1M TEU
ANNUAL CAPACITY



UPGRADED GATE
AND YARD
EFFICIENCIES



3 BERTHS



9 GANTRY
CRANES



2 On-Dock
Intermodal Services

CN & CPKC



750+ TEUS

MOVING WEEKLY BY CONTAINER
ON BARGE

50ft

PHASE 2 CHANNEL
DEEPENING IN PROGRESS



ON-GOING
TERMINAL IMPROVEMENTS
IN PROGRESS



OUR WORK SPEAKS VOLUMES

Household items made possible by some of the commodities moved annually at the Port of New Orleans:



660 MILLION
CHICKEN POT PIES



1.65 MILLION
STEEL-BODIED CARS



24.3 BILLION
PLASTIC CREDIT CARDS



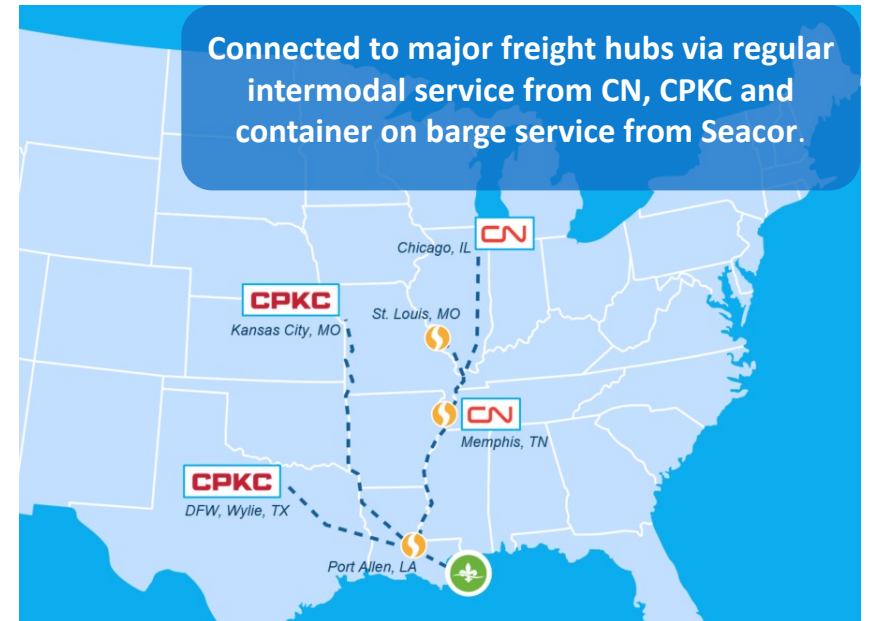
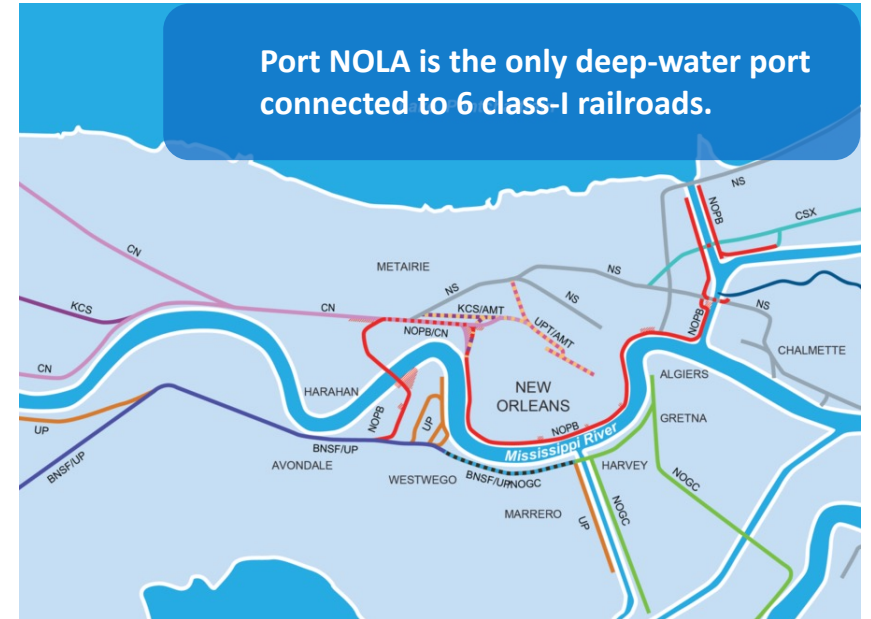
145 MILLION
RUBBER TIRES



20 BILLION
CUPS OF COFFEE

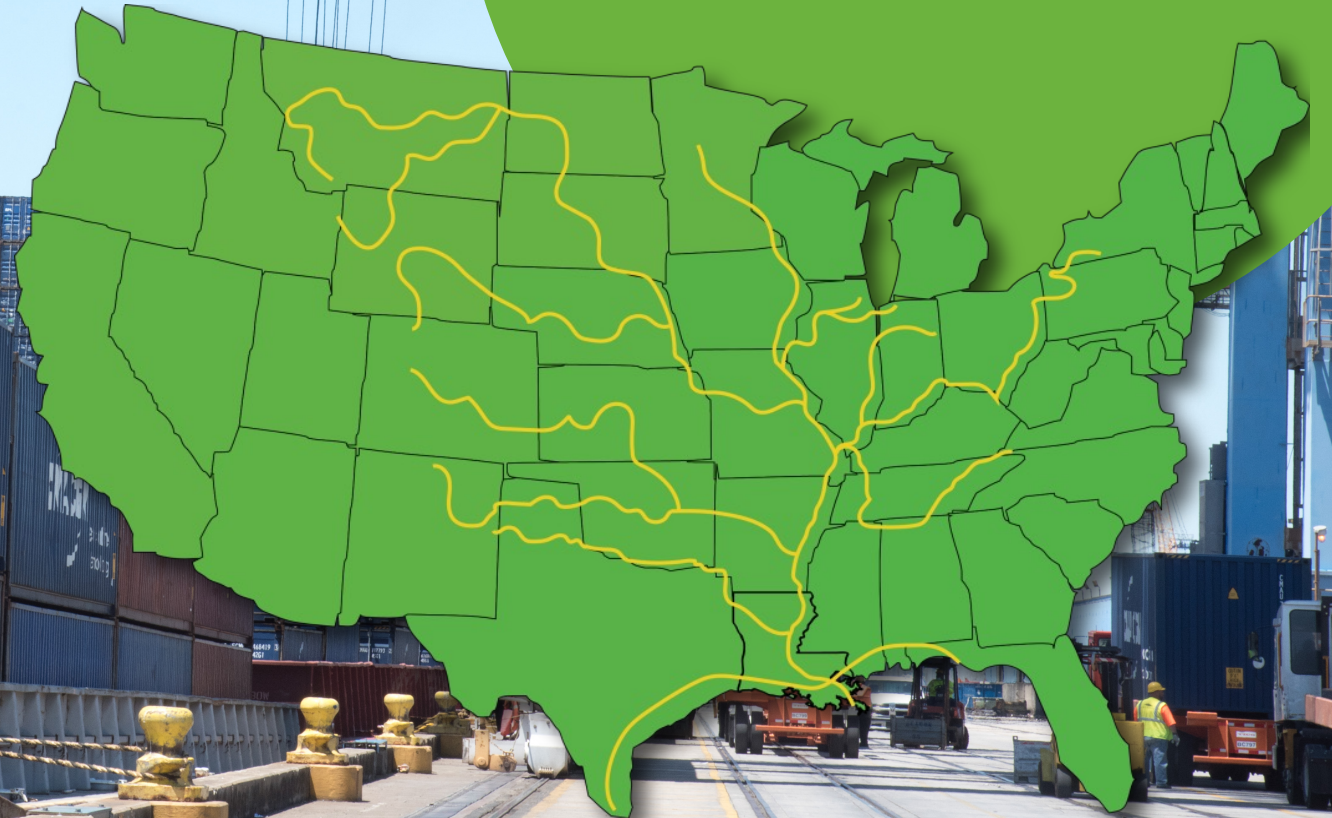
INLAND CONNECTIONS

Best in Class Rail Infrastructure

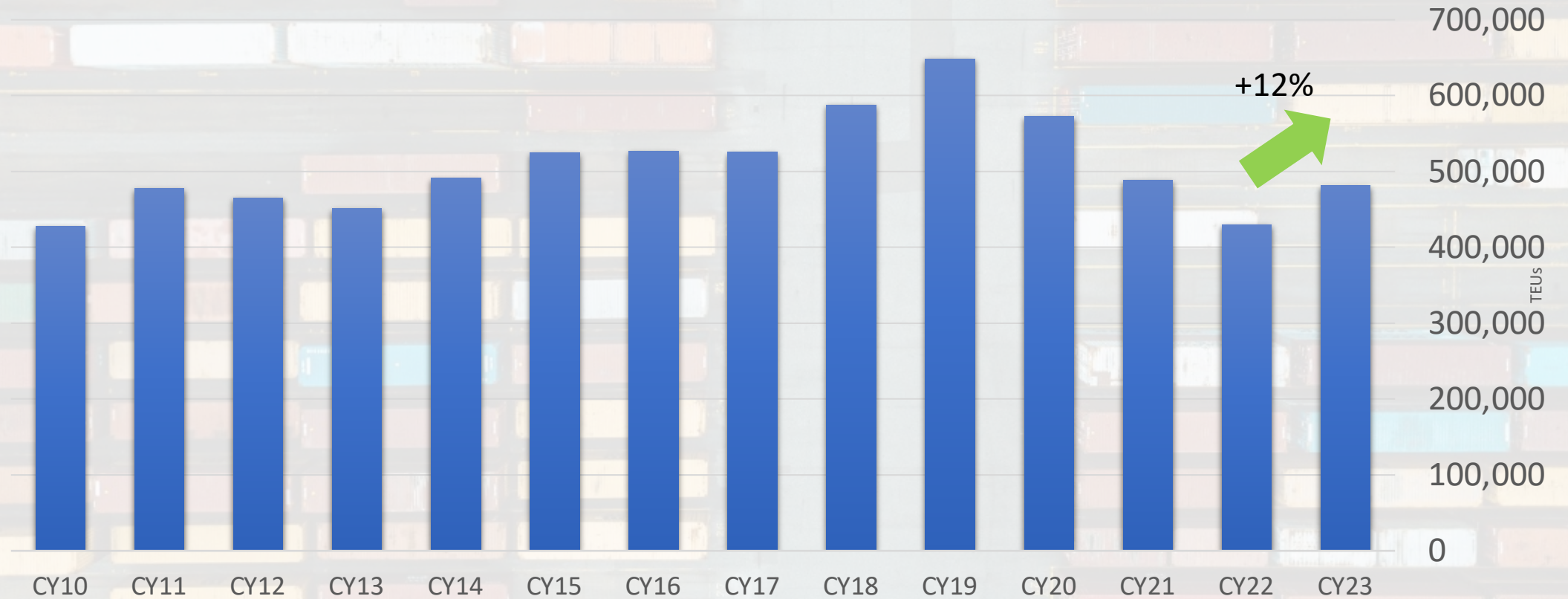


INLAND CONNECTIONS

The Mississippi River System connects Port NOLA to the nation's heartland via 14,500 miles of inland navigable waterway.



Port NOLA Volume Trends



HISTORIC INVESTMENTS

PAVING THE WAY FOR THE FUTURE

\$14.5B

Hurricane &
Storm Damage
Risk Reduction
System

\$250M

50ft Deepening
of Mississippi
River Shipping
Channel

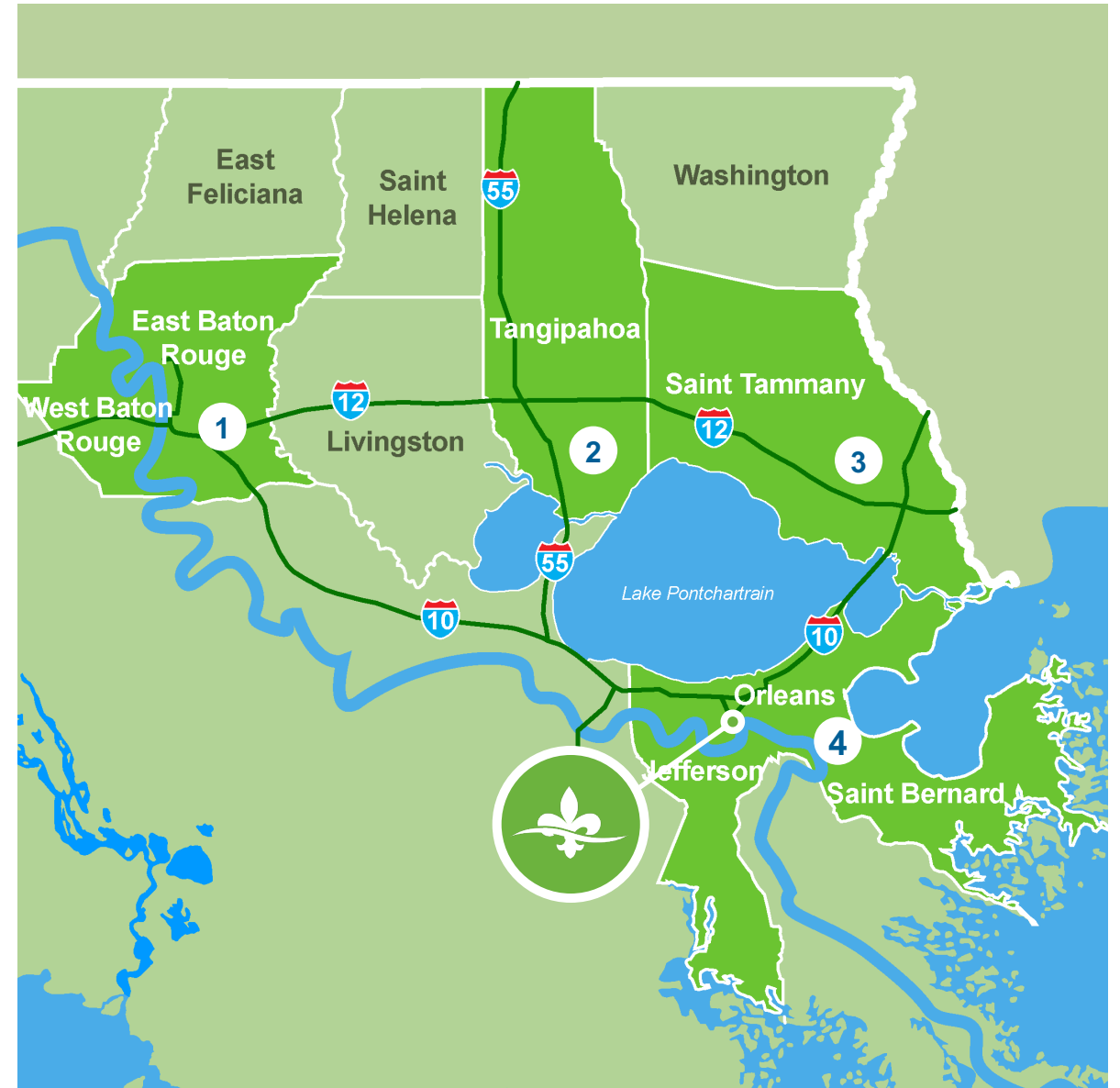
\$140M

Expansion at
Napoleon
Container
Terminal & 4
New Cranes

DISTRIBUTION CENTER OPPORTUNITY

Key regions within 2-hour drive of Port Nola Container Terminal:

- 1 Baton Rouge Parishes
- 2 Hammond (Tangipahoa Parish)
- 3 Slidell (St. Tammany Parish)
- 4 Orleans, Jefferson, St. Bernard Parishes





LOUISIANA INTERNATIONAL TERMINAL ST. BERNARD


PORTS AMERICA
GLOBAL REACH. LOCAL RESULTS.



400

ACRE
FOOTPRINT

Loading...



PERMIT

\$800M

COMMITTED BY
PRIVATE
PARTNERS

\$300M

FEDERAL GRANTS
AWARDED

TERMINAL AND
WHARF DESIGN



ON GOING
COMMUNITY
ENGAGEMENT

LANDMARK AWARD

\$300 Million
through USDOT's
MEGA & INFRA Grant
Programs



LIT PROJECTED ECONOMIC IMPACT

11,800+ new direct and indirect jobs estimated in the region by 2050

\$55.1M in new tax revenue each year estimated for the region by 2050

18,500+ new direct and indirect jobs estimated in the state by 2050

\$80.3M in new tax revenue each year estimated for the state by 2050

**Without the terminal,
Louisiana will lose:**

9,552
EXISTING JOBS
LOST

\$10.3B
LOST IN
OUTPUT

\$205M
LOST IN STATE
TAXES

COMMUNITY ENGAGEMENT

1

Community Office

2

Advisory Councils

2

Public Notices

6

Open Houses

TRANSPORTATION IMPROVEMENTS

The Louisiana Highway Project Delivery Process



**Traffic
Studies**
*In Progress



**Planning &
Environment
al Studies**



Design



Construction



RPC Project Website

STRATEGIC FOCUS ON GREENING THE SUPPLY CHAIN



Ingram container on barge service: Reduced 9.7 million kg in CO2 emissions and saved 1 million gallons of diesel fuel.



Port NOLA Clean TRIP: Helped replace nearly 100 trucks with cleaner burning engines to improve air quality.



Idle reduction program: Implemented in 2016 to reduce GHG, air pollutants and noise from vehicles, equipment and locomotives.



EPA-classified Tier 1 locomotives: NOPB has 10 in their fleet; deployed 45 solar power switches across its network.



Louisiana — on the road to net zero greenhouse gas emissions by 2050.
louisiananetzero.com



Port NOLA — Green Marine member since 2014 and certified since 2015.

BROAD SUPPORT & PARTNERSHIPS

STATE AND LOCAL ELECTED OFFICIALS



PORTS



INDUSTRY



TRADE ASSOCIATIONS



WORKFORCE DEVELOPMENT



LOCAL ASSOCIATIONS



Thank you!



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